

Cost per day to feed The Honest Kitchen®

| keen™ | cost /10 lb | hydrates to (lbs) | cost/cup |
|----------------------|---|--|-----------------|
| | approx. \$59.99 | 40 | approx. \$1.50 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 10 lbs | ½ cup | 0.5 | approx. \$0.75 |
| 30 lbs | 1 cup | 1 | approx. \$1.50 |
| 50 lbs | 2 cups | 2 | approx. \$3.00 |
| 70 lbs | 2 ½ cups | 2.5 | approx. \$3.75 |
| verve™ | cost/10 lb | hydrates to (lbs) | cost/cup |
| | approx. \$64.99 | 40 | approx. \$1.62 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 10 lbs | ½ cup | 0.5 | approx. \$0.81 |
| 30 lbs | 1 cup | 1 | approx. \$1.62 |
| 50 lbs | 2 cups | 2 | approx. \$3.25 |
| 70 lbs | 2 ½ cups | 2.5 | approx. \$4.06 |
| thrive™ | cost/10 lb | hydrates to (lbs) | cost/cup |
| | approx. \$74.99 | 40 | approx. \$1.87 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 10 lbs | ½ cup | 0.5 | approx. \$0.94 |
| 30 lbs | 1 cup | 1 | approx. \$1.87 |
| 50 lbs | 2 cups | 2 | approx. \$3.75 |
| 70 lbs | 2 ½ cups | 2.5 | approx. \$4.69 |
| force™ | cost/10 lb | hydrates to (lbs) | cost/cup |
| | approx. \$79.99 | 40 | approx. \$2.00 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 10 lbs | ½ cup | 0.5 | approx. \$1.00 |
| 30 lbs | 1 cup | 1 | approx. \$2.00 |
| 50 lbs | 2 cups | 2 | approx. \$4.00 |
| 70 lbs | 2 ½ cups | 2.5 | approx. \$5.00 |
| preference™ | cost/7 lb | hydrates to (lbs) | cost/cup |
| | approx. \$54.99 | 29 | approx. \$1.90 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 10 lbs | ¼ cup | 0.25 | approx. \$0.47 |
| 30 lbs | ½ cup | 0.5 | approx. \$0.95 |
| 50 lbs | 1 cups | 1 | approx. \$1.90 |
| 70 lbs | 1 ⅛ cups | 1.25 | approx. \$2.13 |
| embark™ | cost/10 lb | hydrates to (lbs) | cost/cup |
| | approx. \$89.99 | 40 | approx. \$2.25 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 10 lbs | ½ cup | 0.5 | approx. \$1.12 |
| 30 lbs | 1 cup | 1 | approx. \$2.25 |
| 50 lbs | 2 cups | 2 | approx. \$4.50 |
| 70 lbs | 2 ½ cups | 2.5 | approx. \$5.62 |
| love™ | cost/10 lb | hydrates to (lbs) | cost/cup |
| | approx. \$99.99 | 40 | approx. \$2.50 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 10 lbs | ½ cup | 0.5 | approx. \$1.25 |
| 30 lbs | 1 cup | 1 | approx. \$2.50 |
| 50 lbs | 2 cups | 2 | approx. \$5.00 |
| 70 lbs | 2 ½ cups | 2.5 | approx. \$6.25 |
| zeal™ | cost/10 lb | hydrates to (lbs) | cost/cup |
| | approx. \$109.99 | 40 | approx. \$2.75 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 10 lbs | ½ cup | 0.5 | approx. \$1.37 |
| 30 lbs | 1 cup | 1 | approx. \$2.75 |
| 50 lbs | 2 cups | 2 | approx. \$5.50 |
| 70 lbs | 2 ½ cups | 2.5 | approx. \$6.87 |
| prowl™ | cost/4 lb | hydrates to (lbs) | cost/cup |
| | approx. \$43.99 | 12 | approx. \$3.67 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 5 lbs | ¼ cup | 0.25 | approx. \$0.92 |
| 10 lbs | ½ cup | 0.5 | approx. \$1.83 |
| 16 lbs | ¾ cup | 0.75 | approx. \$2.75 |
| 21 lbs | 1 cup | 1 | approx. \$3.67 |
| grace™ | cost/4 lb | hydrates to (lbs) | cost/cup |
| | approx. \$53.99 | 12 | approx. \$4.50 |
| weight of pet | amount to feed per day (dry measure) | equates to lb/day (hydrated quantity) | cost/day |
| 5 lbs | ¼ cup | 0.25 | approx. \$1.12 |
| 10 lbs | ½ cup | 0.5 | approx. \$2.25 |
| 16 lbs | ¾ cup | 0.75 | approx. \$3.37 |
| 21 lbs | 1 cup | 1 | approx. \$4.50 |

Amount to feed/day is based upon reference to the average feeding guidelines.